



ADDING VALUE TO YOUR IP



IP audit

Explore and understand your

INTELLECTUAL

PROPERTY

An IP audit from Inngot will provide an in-depth review of all your intangible assets, identifying opportunities to strengthen your competitive advantage

See the full picture

Inngot's IP audits allow you to take stock of all of the IP and intangibles your organisation has accumulated, evaluate current asset management and protection strategies and, crucially, identify ways in which those mechanisms can be developed to minimise risk and maximise economic potential.

We start by understanding your commercial priorities; we then identify all non-physical assets you have, using our unique proprietary identification tools and skilled team, to create an in-depth report which is focused and commercially relevant with actionable insights.

Inngot's service team has 100+ years of combined experience, with specific expertise in business support, IP management, protection, and commercialisation. We do not file patent and trade mark applications ourselves, so we will only recommend additional protection steps that are clearly in the best interest of your company.

Inngot has delivered hundreds of IP audits for all types and sizes of businesses from start-up companies to multinationals. We are a principal delivery partner for the UK IPO IP Audits Plus and IP Access schemes, as well as for the Advanced Propulsion Centre. We also work closely with organisations including Innovate UK EDGE, the Welsh Government and Scottish Enterprise.

Inngot's IP audits may be eligible for support from grant initiatives – talk to us to find out more.



In 2021, our team delivered

35 +
bespoke IP audits



Inngot's team has over

100 years

combined IP management experience



What could an IP audit do for you?

- 01 Identify valuable intangible assets you didn't even know you had
- 02 Create a tailored plan including actionable insights and next steps which prioritise the IP that delivers real value
- 03 Highlight risks requiring your attention and opportunities for improved IP management
- 04 Demonstrate active strategic management of IP to back up applications for funding and business support
- 05 Inform decisions regarding allocation of resources for ongoing IP development
- 06 Explore IP rights registration for your organisation
- 07 Pinpoint trade secrets and how to protect them



More than

80

intellectual assets to discover



Benefit from Inngot's extensive funding and support network

Identify, protect, manage all your company's intellectual property and intangible assets

Every companies has IP and intangible assets, but few firms know what they all are or how to make best use of them. IP is complex and comes in many forms, which are not always recognised by companies. Inngot is an expert at identifying and uncovering hidden IP.

With our unique expertise, processes and software, we uncover the full breadth of intangibles a company owns. The team applies real world commercial IP experience and advice gained from launching, growing and exiting IP rich companies.

We have an unparalleled network of contacts across the IP and business support landscape, which can be utilised by our clients to access funding to carry out an IP audit and/or follow-on support.

With hundreds of audits conducted and companies supported, Inngot is uniquely positioned to meet your requirements.

What does and Inngot audit look for?

Copyright and related rights

Creative works that are written, drawn, or recorded (electronically or otherwise) and are legally protected

Trade marks

IP consisting of a recognisable sign, design, or expression that distinguishes products or services from others

Patents

Exclusive registered rights to a patented process, design, or invention for 20 years

Trade secrets

Company knowledge that is not known or readily accessible by competitors, has commercial value or provides a competitive advantage, and is protected to maintain its secrecy

Designs

Purely stylistic and non-technical elements which are not already protected by trade marks or patents

Contracts

Assets such as customer contracts, partnership agreements and NDAs are not classified as IP, but IP, but they can affect the ownership, scope and rights to use IP

Resources

Other intangible assets, which can include know-how, proprietary data and algorithms and trade dress

Relationships and recommendations

External dealings including brand and market reputation, customer lists, market knowledge and first mover advantage



i No two companies' asset inventories are the same and the audit process may vary to accommodate customer requirements